

IFAI expo 2017 in New Orleans: ZIMMER AUSTRIA booth had a great turn-out

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IFAI expo2017

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The topic of **Digital Functionalization** proved again to be an important one and drew an equally large crowd. The application of localized functions, paired with low operating costs reflects the current needs of the fashion, automotive, protection, filtration and other industries.

The versatility of our **MAGNOROLL** multipurpose coating machine also drew much interest across the board of industries. The **MAGNOROLL** can be used for universal applications with liquids, pastes, lacquers and foams on textiles, plastics, nonwovens, carpets, glass, film and other innovative materials - hence, it's a true multi-talent.

