

The Textile Magazine Oct. 2017**A.T.E. to market ZIMMER AUSTRIA and Union International textile printers in India**

In 2014, **ZIMMER AUSTRIA** and Union International of China joined hands to introduce a flexible digital textile printer with an excellent price-performance ratio. The target: to meet the demand for a printer that can manage different run lengths efficiently, covering small lots for sampling as well as longer batches for regular print production.

Union International has a long history in digital printing. Combining the technical and technological know-how of **ZIMMER AUSTRIA**, with the efficient manufacturing of Union International, the next generation of digital printers named the **COLARIS.INIFINITI** series was developed. These models are based on the latest version print heads Seiko SPTI 024GS.

The **COLARIS.INIFINITI** printers inherit the tradition of **COLARIS** technology which is well-proven, solid and stable. **ZIMMER AUSTRIA** contributes all technical support for this project and also has the rights of overseas sales.

A.T.E. has now tied up with **ZIMMER AUSTRIA** and Union International, for marketing the **COLARIS.INIFINITI** digital printers in India. With this collaboration, A.T.E. now has the option of offering high-speed digital printers from **ZIMMER AUSTRIA**, as well as medium speed printers from Union International. All digital printers sold by A.T.E. will be backed by complete aftersales support by its well-trained service team.

ZIMMER AUSTRIA presented the **COLARIS.INIFINITI** to the international market at the ITMA 2015 exhibition in Milano, Italy. Today there are more than 20 units already installed worldwide.



COLARIS.INIFINITI 1800 (reactive)

ZIMMER AUSTRIA Textile Printers in INDIA

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