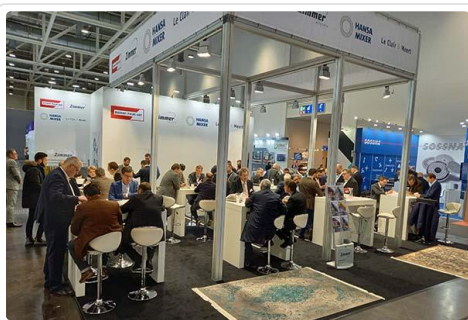


## 2023 has started – exciting times ahead!



**DOMOTEX** in Hannover, the place where flooring industries meet for business initiation and networking. It was a highlight to start into the business year 2023. ZIMMER AUSTRIA was present with its own booth, organized together with co-exhibitors Hansa Mixer, Le Clair & Meert and Power Heatset. Together we could welcome a decent number of customers and collect interesting leads for potential future projects. The exhibition occupied quite less space compared to 2020. Exhibited products were dominated by rugs and mats. It looks like the residential and contract wall-to-wall producers are shifting their activities towards other fairs. From highest quality printed woven rugs through raschel qualities and chenille mats, a big variety of printed products were on display. Printed carpets and rugs are still the trendy products in 2023.

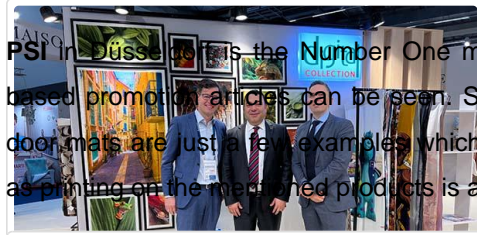


**HEIMTEXTIL** in Frankfurt which partially overlapped with Domotex is always our target fair to study the market trends of home and contract textiles. The statement of environmentally friendly, sustainable production was the message and will be the

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challenge to meet in the years to come. The fair was well booked, and print products such as furnishing fabrics, bedding, terry towel, window fashion and the even fiber based floor coverings have been the highlights of this annual event.



PSI in Düsseldorf is the Number One meeting place for the European promotional products industry. More and more textile-based promotion articles can be seen. Shopping bags, aprons, flags and banners, beach and terry towels, mink blankets and door mats are just a few examples which are getting prominent as promotion products. The exhibition is a good place to meet, as printing on the mentioned products is among the specialties offered by ZIMMER AUSTRIA Digital Printing Systems.



To follow-up on the talks we had, our sales team is on the road again. Meeting the experts at manufacturers premises to continue discussions initiated during the fairs has first priority now.



We wish to thank you all for the time spent with our team and for giving us the opportunity to listen and understand your needs, which changed substantially under the prevailing geopolitical scenario.

With focus on the exhibitions in 2023, ZIMMER AUSTRIA has concentrated on developing solutions to make textile and carpet printing more economic. Reduction on energy and water consumption through slimming down processes results in a more economical production. Your advantage is an environmentally friendly, sustainable print production at reduced costs.

With more exhibitions to come in 2023 there will be excellent opportunities to meet again. Certainly, the biggest event will be **ITMA 2023** in Milano, Italy. ZIMMER AUSTRIA announces its presence and invites you for a visit in Hall 7, booth E105, where we will have plenty of space to meet for introducing our latest developments and discussing any of your potential projects.

For more details see our [product portfolio](#)

**ITMA 2023**

ITMA Milano 2023  
*Italy*

**Hall 7, booth E105**

08.- 14. June 2023  
*Fiera Milano Rho*

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