

Kufstein / Frankenberg: „With the purchase of **COLARIS** from **ZIMMER AUSTRIA** | Kufstein we continue our progressive and triumphant expansion in digital printing”, claims the Managing Director Mr. Hervé François of Color-Textil Veredelung, Frankenberg

### A remunerative Investment

"The high costs of digital inkjet printing have till date been biggest hindrance to develop this market segment. This was caused by printers not suitable for industrial application and out priced inks", says Josef Osl (Sales Manager Colaris of **ZIMMER AUSTRIA**).

Exceeding high printing quality expectation of today and proving till date unmatched low printing costs, convinced Color-Textil Veredelung, after an intensive test period, to purchase their own **COLARIS** from **ZIMMER AUSTRIA**. It is a perfect match since the ink qualities are already known to Color-Textil Veredelung and the use of an already known RIP Software allows to continue with an experienced workflow.

„A remunerative investment", Mr. Hervé François is convinced about his decision. „To cooperate with **ZIMMER AUSTRIA** offers through their Colaris inkjet technology a strategic development of our industrial inkjet printing market segment".

Color-Textil Veredelung is one of the pioneers in digital textile printing. The foremost task is to interlink design and production process. This effort results in a substantial speed-up and a more flexible production. After expansion in human resources in the pre-print process, and the recent investment into a Colaris digital inkjet printer Color-Textil Veredelung , Frankenberg, will become second largest player in the European fashion fabric producers league.

The expansion path in fashion fabrics capacity enables Color-Textil Veredelung to increase production by four additional collections, contributing to a 40 % increase of their output. Two third of this increase are coming from new qualities and digital textile printing.

Internationally leading chain stores appreciate the flexibility and fast response of the Saxon specialist in textile finishing, no matter whether it is for small production or bigger quantities either in digital inkjet or even in rotary screen printing.



### Color-Textil Veredelung

A Group Company of PEPPERMINT. Holding GmbH Color-Textil Veredelung is a leading vertical textile processor known for value added, innovative textile solutions all over Europe. The company develops and produces creative textile prints and finishing for fashion, home and technical textiles.

About 150 people at Color-Textil Veredelung produce more than 9 Mio linear meters of fabrics and generate a turnover of approx. EUR 21 Mio. The companies export ratio is about 30 %. A solid financial structure with a paid-up capital of more than 55 % impressively demonstrates the strength of the Color-Textil Veredelung.